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E.A. Sween Company Wins CStore Decisions' 2021 Hot New Product Contest
Market Sandwich® Breakfast Wins Bronze in Foodservice Category

Eden Prairie, Minn — October 14, 2021 — E.A. Sween Company's new Market Sandwich premium breakfast line is quickly becoming a favorite of both consumers and industry experts. The breakfast sandwiches are among the new 2021 products included in CStore Decision's Hot New Products Awards.

Launched in February 2021, the breakfast line includes four on-trend flavors to satisfy consumers' needs for a premium breakfast sandwich experience when on the go. From classic options like the omelet with ham & cheese to the zippy sausage & jalapeno bacon, these hot sandwich options eliminate a second stop at a coffee shop for busy consumers.

"This is another great award for E.A. Sween and our Market Sandwich brand," said Melissa Hanson, director of marketing at E.A. Sween Company. "When we launched these premium breakfast sandwiches early this year, we knew we were filling a hole in the market. Consumers love the variety and trust our products are made with quality ingredients."

For more information on the full Market Sandwich breakfast line, visit
https://marketsandwich.com/product-category/premium-breakfast-sandwiches/.

For more information on the award visit www.cstoredecisions.com.

 About E.A. Sween Company
E.A. Sween Company is a third-generation family-owned company serving C-Stores, wholesale, military and supermarket customers around the country. Production facilities are located in Eden Prairie and Annandale, MN. With 900 employees, E.A. Sween produces and distributes products under the Deli Express®, Market Sandwich®, Simply Delicious® and San Luis® brands.

*Providing Food for
People on the Go®*

E.A. Sween Company is an
Equal Employment Opportunity/
Affirmative Action Employer/
M/F/Veteran/Disability