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FOR IMMEDIATE RELEASE

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E.A. Sween Company Wins Convenience Store News 2021 Best New Product Award *Market Sandwich® Jalapeno Bacon & Sausage Biscuit Wins Foodservice Breakfast Category*

Eden Prairie, Minn — August 31, 2021 — E.A. Sween Company’s new Market Sandwich premium breakfast line launch is well accepted by consumers and winning industry awards. The Market Sandwich Jalapeno Bacon & Sausage Biscuit is one of 44 winners selected out of 100 entries. The award program recognizes marketers who introduce innovative, high-quality products positioned well to meet the needs of the evolving C-Store customer.

This tasty sandwich is one of four on-trend flavors launched in February to meet consumer’s need for a premium breakfast sandwich experience when on-the-go. Consumers are busy, so finding ways to bring new options to the convenience store eliminates a second stop at a coffee shop.

Company. “The Market Sandwich brand is known for it’s quality ingredients and has expanded sandwich sales for our customers. It is exciting to see our expansion into breakfast and have this unique flavor receive recognition.”

For more information on the full Market Sandwich Breakfast line, visit <https://marketsandwich.com/product-category/premium-breakfast-sandwiches/>.

For more information on the award, and the judging criteria visit www.csnews.com.

About E.A. Sween Company

E.A. Sween Company is a third-generation family-owned company serving C-Stores, wholesale, military and supermarket customers around the country. Production facilities are located in Eden Prairie and Annandale, MN. With 900 employees, E.A. Sween produces and distributes products under the Deli Express®, Market Sandwich®, Simply Delicious® and San Luis® brands.

*Providing Food for
People on the Go®*



E.A. Sween Company is an
Equal Employment Opportunity/
Affirmative Action Employer/
M/F/Veteran/Disability